

# CURRICULUM VITAE

NAME : MOHAMUD MOHAMED SHEIKH  
DATE OF BIRTH : 3/12/46  
NATIONALITY : KENYAN  
GENDER : MALE  
MARITAL STATUS : MARRIED  
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## EDUCATIONAL QUALIFICATIONS

1962-1968 : MANDERA DEB PRIMARY SCHOOL  
SUCCESSFULLY DID C.P.E

1969-1972 : NANYUKI SECONDARY SCHOOL  
ATTAINED DIVISION II IN CAMBRIDGE SCHOOL  
CERTIFICATE

1973-1974 : NANYUKI SECONDARY SCHOOL  
E.A.A.C.E. AND ATTAINED 1 PRINCIPAL PASS AND  
2 SUBSIDIARIES

1975-1976 : KENYA POLYTECHNIC NAIROBI  
DIPLOMA IN BUSINESS ADMINISTRATION  
(K.N.E.C) ATAINED CREDIT PASS

1977-1978 : KENYA POLYTECHNIC NAIROBI  
HIGHER NATIONAL DIPLOMA  
BUSINESS ADMINISTRATION (A.B.F UK)

2007 : KCA UNIVERSITY ECO-BANK TOWERS CAMPUS  
EXECUTIVE DIPLOMA IN CORPORATE  
GOVERNANCE

## VISION

Natural ability to organize people's events with wide knowledge on information management and systems.

## SKILLS AT GLANCE

- ❖ Book Distribution, Promotion and Marketing
- ❖ Proposal writing
- ❖ Organizing workshops, seminars and exhibitions

## PROFESSIONAL EXPERIENCE

- 1979-1980 : Farm Manager  
Sheikhs farm Nanyuki  
Charged with a task of over all management and marketing of farm produce
- 1981-1985 : Communication Manager  
Foundation Books Ltd Nairobi  
Charged with the task of handling communication/public relations exercise of the firm
- 1986-1989 : Business Development Manager  
Hasa haulers Ltd Nairobi  
Charged with the task of Developing appropriate overall business structures of the firm
- 1990 to date : Managing Director  
Inter-Africa Book Distributors  
Charged with overall responsibility for the management and operations of the business in the three East African States, initiating business ideas and ensuring they are well implemented and managed.
- Staff Supervision and Appraisal ensuring satisfactory performance and good customer care

## **PROFESSIONAL MEMBERSHIP**

- ❖ Vice Chairman Kenya book sellers association (KBSA)
- ❖ Executive Committee member Pan African Book sellers Association (PABA)
- ❖ CHISCI Pan African Children's Book Fair Committee Member
- ❖ UNESCO/Ministry of Education National Book Fair held at KICC. I chaired book promotion 1989 committee
- ❖ Cultural Committee Member 1985 to date: Kenya National commission for UNESCO
- ❖ A member of Board of Trustee Mama Fatuma Good Will Children's Home
- ❖ A member of National Council for Children services
- ❖ A member of Children Homes of Africa Network

## **SEMINARS AND WORKSHOPS ATTENDED**

- ❖ UNESCO- Course for senior publishing Managers for Eastern and Southern Africa on book Publishing and book promotion Nairobi, Kenya 1985
- ❖ UNESCO – Course on book Promotion, marketing and distribution Nairobi, Kenya 1997
- ❖ Asia Cultural Centre for Unesco – Course on book promotion , Marketing production and distribution: Tokyo Japan 1993
- ❖ UNESCO book distribution strategies seminar Kisumu- Kenya 1986
- ❖ National Seminar on the re-launching of the books development council – 1989
- ❖ Convention and Indaba Harare Zimbabwe 1996-2002
- ❖ Zimbabwe International Book Fair 1997
- ❖ London Book Fair 1998

## **PUBLICATIONS AND JOURNALS**

Book Distribution and its situation in Kenya by Asia Book Development Journal – 1993

Case Study on Book Selling in Kenya Beelagio Publications UK – 2002

## **REFEREES**

1. M.A. HASSAN ESQ,  
C.E.O. DYER & BLAIR INVESTMENTS BANK  
NAIROBI  
CELL: 0722 713 920
2. ADAN WACHU  
SECRETARY GENERAL  
SUPKEM  
CELL: 0722 563 221
3. MOHAMED OSMAN WARFA  
CHAIRMAN JAMIA MOSQUE COMMITTEE  
CELL: 0721-380 966